



CANADA IN THE 1920'S

Outcome 3.1 - 3.3

ECONOMY

❖ Canada experienced an economic slump after the war due to multiple reasons including:

- Change from war to peace time production
- Loss of wheat markets in Europe
- Price controls were removed
- Soldiers came home





- ❖ Unions were formed due to lack of work and terrible working conditions.
- ❖ The Winnipeg General Strike occurred in 1919. The government thought it was a Communist revolution so troops were sent in, one man was killed and many injured on Bloody Saturday.



Solidarity, June 30, 1917. The Hand That Will Rule the World—One Big Union.



<https://www.youtube.com/watch?v=WfhIyhZ8XEk>

- ❖ By 1924, the economic boom began.
- ❖ More and more consumer goods were produced which developed mass consumer culture.
- ❖ Industries grew and more people moved into cities.





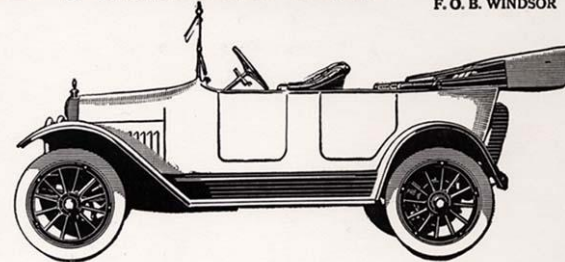
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It's a Better Car

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Touring Car
Lith. Ford,
ONTARIO \$650

Get particulars from Ford Motor Co. of Canada, Ltd., Ford, Ont.



Maxwell \$850
F. O. B. WINDSOR



We make it better---sell it for the same price
That's Why the Maxwell is So Popular?

A good, honestly built car, designed and constructed to stand continuous hard usage—and to give such service at the lowest possible cost—that is the Maxwell.

In addition you have every convenience, such as electric starter and lights, demountable rims, one man top, irreversible steering gear, speedometer, instrument board, gasoline gauge, dash lamp, rain-proof windshield, etc.

You enjoy driving the Maxwell. It is so very easy to operate, has so much life, quick pickup—and power for any road. Your wife or daughter can drive it with perfect satisfaction, too.

Next comes the price: \$850 for the touring car, and \$830 for the roadster. Compare these prices with those you pay for other cars offering the same advantages.

And the upkeep expense is in keeping with this low first cost. Twenty-five miles per gallon of gasoline—and from six to eight thousand miles per set of tires—surely that eliminates any thought of extravagance in driving the Maxwell.

Remember that the Maxwell is in no way a compromise. It is the kind of a car you have in mind—the ultimate car. And the price enables you to own such a car without the heavy investment required for most cars offering the same features of construction and equipment.

We probably have a dealer near you who will gladly show you the Maxwell and explain all about it. If you will let us hear from you, we will put you in touch with him quickly.

Write for catalogue—C-8



Maxwell
Motor Company of Canada, Ltd.
WINDSOR, ONTARIO



<https://www.youtube.com/watch?v=CXO7qlhJfYI>

NO "A" BATTERIES • NO "B" BATTERIES • NO AERIAL • NO LOOP

NOW!
A Radio Set
that operates from
your Light Socket!



Type 100—Rogers Super A/C Complete 500-watt instrument and power supply. No aerial. No batteries. No "A" or "B" batteries. No "A" or "B" batteries. No "A" or "B" batteries.



Type 101—"F" Super A/C Set without Loop. 500-watt. No aerial. No batteries. No "A" or "B" batteries. No "A" or "B" batteries.



Type 102



Type 103

IMPORTANT NOTES
There is only one firm manufacturing the Rogers A/C Sets and that is the DeForest Radio Company, Inc., 300 King St. W., Toronto, Ontario, Canada. The Rogers A/C Sets are made in the Rogers Radio Plant, 300 King St. W., Toronto, Ontario, Canada. No other firm manufactures Rogers A/C Sets. No other firm manufactures Rogers A/C Sets. No other firm manufactures Rogers A/C Sets.

DEALERS' ATTENTION!
High-grade features. Working in spite of the Rogers Radio Company. Features include: No aerial, no batteries, no "A" or "B" batteries. No "A" or "B" batteries. No "A" or "B" batteries.

AT THE EXHIBITION SEE THESE WONDER SETS ON DISPLAY AT BOOTH 94A, SOUTH WING PROCESS BUILDING. HEAR THEM IN ACTUAL OPERATION AT Q. E. S. MUSIC CO. EXHIBIT, WEST DOOR MUSIC BUILDING.

ROGERS

BATTERYLESS A/C

RADIO RECEIVING SETS

Radio Without Batteries or Aerial!

Are you one of the thousands of people who have said: "I'll get a Radio Set when they are perfected!"

[It is here—NOW—it is the Rogers Batteryless Super A/C.]

The Radio Set you have been waiting for!

Our Radio Engineers, after long and exhaustive study and experiments, have produced this instrument which operates by simply plugging the connecting cord into your light socket. There are no "A" Batteries, no "B" Batteries—no aerial.

The electric power that comes from your light socket is transformed into a constant and uniform flow of energy that gives the Rogers set greatly increased power of reception and smooth tone quality—and without aerial or loop. The cost of operating a Radio Set is reduced "almost to nothing"—less than 1¢ a week.

The Rogers slogan is "Just plug in—then tune in!" It introduces to Radio an entirely new standard of simplicity and ensures the fullest of radio enjoyment and convenience.

When you add to this supreme achievement the wonderful range, selectivity and tone quality of the Rogers Super A/C, you can appreciate the enthusiasm with which this new wonder Radio Set is being received. Here at last is "Everyman's Radio," for in its technical perfection it satisfies the most fastidious radio "Fan," while in its simplicity and economy it is a boon to the "un-initiated."

RANGE—PERFECT RECEPTION—SIMPLICITY—ECONOMY

Rogers Super A/C—has an exceptionally wide range of reception. By its increased and uniform power, the most distant Transcontinental stations may be readily brought in—loud and clear without aerial or loop.

Rogers Super A/C—is highly selective. Its finely-tuned antenna and tuning coils enable you to receive any station desired, quickly and completely, without outside or lead of wave volume.

Rogers Super A/C—is truly handsome in appearance. Its beautifully finished cabinet of gleaming silver will lend distinction to any room. The superior finish with gold-dielectric sides is its claim.

Rogers Super A/C—is simple to operate. All you do is plug the power connecting cord into a light socket or wall plug, either 24 or 60 cycles. Simply "plug in—then tune in." No aerial or batteries.

Models and Prices—Rogers Receiving Sets are made in various models and prices to meet every desire and its every need. Prices range from \$11.00 to \$75.00. Rogers Super A/C has limited operating on electric current. 210 V. to 240 V.

Rogers Radio Receiving Sets are sold by selected dealers throughout Canada. There is one near you who will gladly demonstrate these wonder Radio Sets in operation and explain the attractive features on which they may be purchased.

Write for Illustrated Folder
Manufactured under the DeForest Canadian Radio Patent, the E. S. Rogers Radio Patent and the Canadian McChugh A/C Radio Patent by
STANDARD RADIO MANUFACTURING CORPORATION LIMITED
TORONTO CANADA

Owners of the DeForest Canadian Radio Patents
Distributors for Ontario and Quebec—The Q.E.S. Music Company, Canada, Ltd., 300 King St. W., Toronto 2.

Type 100—Rogers Super A/C
Type 101—"F" Super A/C Set
Type 102—Rogers Super A/C Set
Type 103—Rogers Super A/C Set

THE UNDERWOOD



The Writing-in-Sight Typewriter

Will do your work 25% to 50% faster than any other writing machine. Highest award, "Grand Prize," St. Louis Exposition, 1904.

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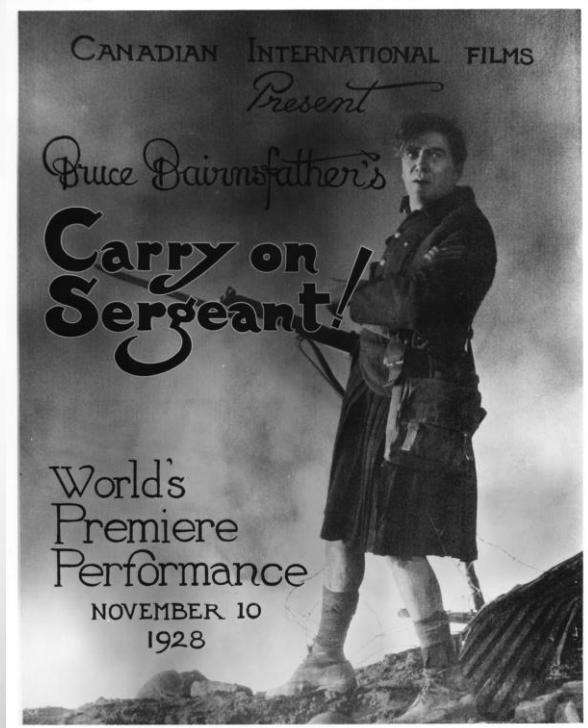
- ❖ Not everyone enjoyed the prosperity from the economic boom.
- ❖ Wheat farmers and people from the Maritimes were negatively affected.



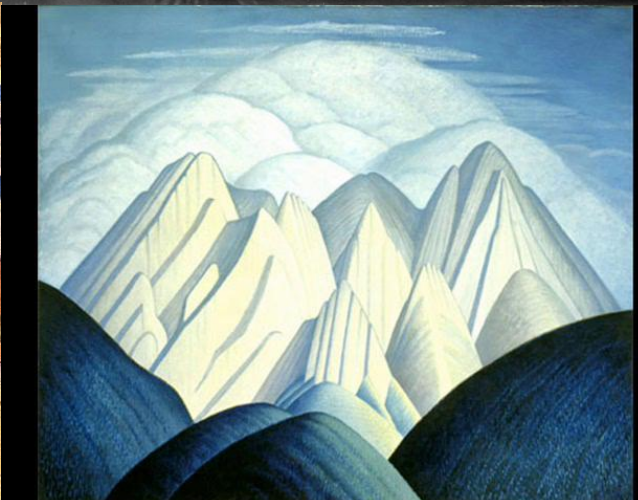
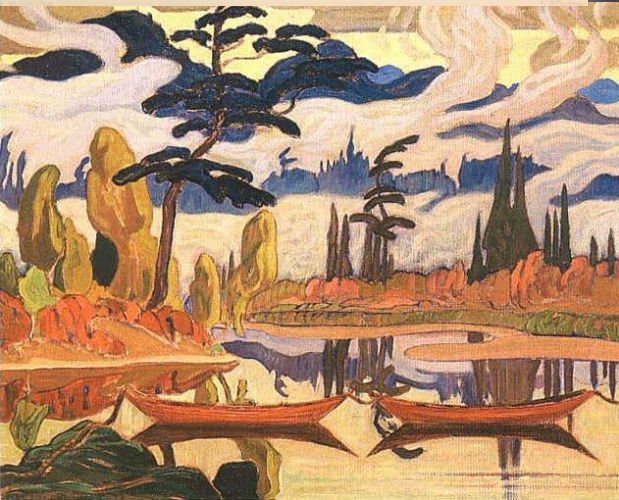
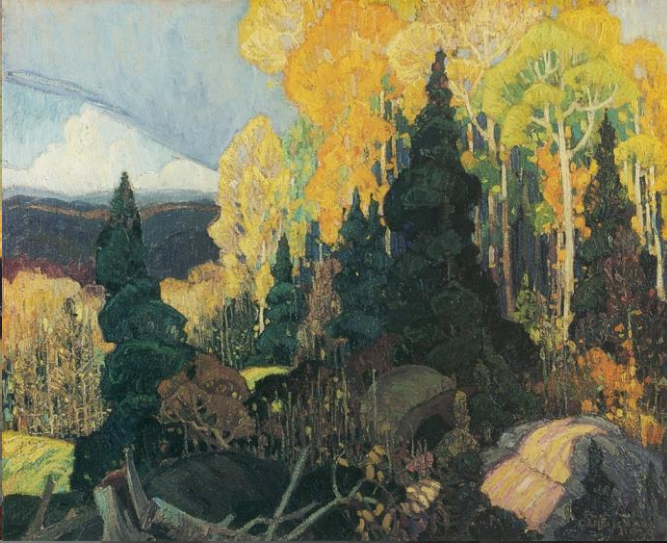


SOCIETY

❖ Increased leisure time meant movie, radio, fashion development.



<https://www.youtube.com/watch?v=jUqRAUxip4U>



Women's Cool Frocks Of Rayon and Other Popular Summer Fabrics

**Pretty Dress
For Warm Days** 5.95

Bust size Length down back
34, 36, 38 with 44 ins. only.
40, 42, 44 with 46 ins. only.

Choice of Blue with Red, or Sand with Navy and Green.

**Attractive In
Style and Fabric** 5.95

Bust size Length down back
34, 36, 38 with 44 ins. only.
40, 42, 44 with 46 ins. only.

Choice of Blue, Peach or Mauve.

Graceful, Becoming Frock 6.95

Bust size Length down back
34, 36, 38 with 44 ins. only.
40, 42, 44 with 46 ins. only.

Choice of Blue with Red and Black, Navy with Red, or Grey with Blue and Red.

58-137 Figure flatters and slants an important part in this season's fashion. Here you get an admirably well-improved dress of Rayon Artificial silk and Cotton that flatters & is flattering. It has a neckline that is especially low and gives the desired silhouette for a matter of seconds. It is made of the finest material in the world. All kinds of colors available in the dress. It is made of the finest material in the world. It is made of the finest material in the world. It is made of the finest material in the world.

58-138 Many, many times during the warm season of the year will you desire the most graceful of fancy dress in contrasting patterns. Dress of artificial silk the model follows an ultra contemporary design that is built that forgets how at hand. It is made of the finest material in the world. It is made of the finest material in the world. It is made of the finest material in the world.

58-139 You will be enthusiastic over this dress for it is certainly the latest-proof one on the parade. It is made of the finest material in the world. It is made of the finest material in the world. It is made of the finest material in the world.

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58-140 This is the type of dress that flatters, for it is exactly the formula of a popular fabric. In this instance the material is rayon and cotton. It is made of the finest material in the world. It is made of the finest material in the world. It is made of the finest material in the world.

58-141 Many, many times during the warm season of the year will you desire the most graceful of fancy dress in contrasting patterns. Dress of artificial silk the model follows an ultra contemporary design that is built that forgets how at hand. It is made of the finest material in the world. It is made of the finest material in the world. It is made of the finest material in the world.

58-142 You will be enthusiastic over this dress for it is certainly the latest-proof one on the parade. It is made of the finest material in the world. It is made of the finest material in the world. It is made of the finest material in the world.

MARCHETA ORPHEUS GARDEN BOUQUET

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Of a Delicate Charm

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Imported from
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<https://www.youtube.com/watch?v=ziGou8ojqII>

<https://www.youtube.com/watch?v=AuG5J8>



❖ Women got more involved in society and had more freedoms.



- ❖ Rum-running occurred between Canada and the USA.
- ❖ Social welfare measures developed due to the Progressive Party.





- ❖ Freedom and prosperity was not shared equally.
- ❖ Women were still under-represented in government and were paid less.
- ❖ The “Persons” Case





Section 24 of the BNA Act is:

“The governor general shall from time to time, in the Queen's name, by instrument under the Great Seal of Canada, summon qualified persons to the Senate; and, subject to the provisions of this Act, every person so summoned shall become and be a member of the Senate and a senator.”



Mackenzie King with the five women who campaigned on the Persons Case



Swearing in Senator Cairine Wilson



❖ Other groups were also mistreated and discriminated against, including children, immigrants, and First Nations people.





INTERNATIONAL AFFAIRS



❖ Canada started to develop a separate identity from Britain.

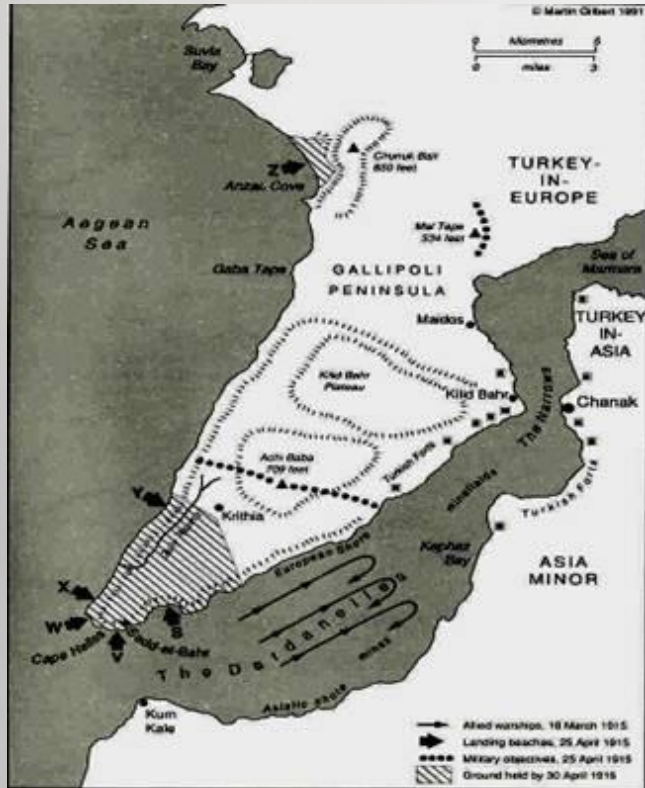




❖ 1926 – King-Byng Crisis

<https://www.youtube.com/watch?v=tgkkd-ROWjc>

❖ 1922 – Chanak Crisis



11. The Dardanelles and Gallipoli, 1915



❖ 1923 – Halibut Treaty

❖ 1923 – Imperial Conference



Prime Minister King (L) at Imperial Conference of 1923



❖ 1926 – The Balfour Declaration

❖ 1927 – Diplomatic Posts



❖ 1931 – Statute of Westminster



GREAT BRITAIN



CANADA



AUSTRALIA



NEW ZEALAND



SOUTH AFRICA



EIRE

The Statute of Westminster

... **T**HE Crown is the symbol of the free association of the members of The British Commonwealth of Nations ... no law hereafter made by the Parliament of the United Kingdom shall extend to any of the said Dominions ... otherwise than at the request and with the consent of that Dominion and ... it is hereby declared and enacted that the Parliament of a Dominion has full power to make laws ...

1931

